



Get on Board & Join the Crew!  
www.TalkLikeAPirateDay.org

Tis time for all that  
swashbuckling fun & pirate speak again!

# TALK LIKE A PIRATE day

How you & your Newsagency Crew can get involved!

Take on this hardy day with gusto and fervor,  
grab it by the barnacles and never let it go!

Yamanto News  
'Best Pirate Themed'



Nextra Orion  
'Most Loot Raised'



North Cairns News & Casket



Sept 19th is international Talk Like A Pirate Day and you are invited to get on board with pirates alike & celebrate in style while raising funds for Childhood Cancer Support.

## Register Overleaf

Some key co-ordinates that should steer ye well:

- End August: You will receive your Merchandise Box & Staff Theming Pack  
Program your 'hot-key' to \$4 TLAPD
- 1st Sept: Begin campaign, raise your flag! Decorate shop, start wearing TLAPD t-shirts & find great spot for Merchandise Box on counter near till!
- Early Sept: Order more stock if necessary (3 day turnaround not incl. weekends)  
Remind staff working on the 19th to DRESS UP!
- 19th Sept: Remember to Talk Like A Pirate!  
Take photos of your shop so you can enter to win 'Best Dressed & Themed' Newsagents award  
Try to make it along to our TLAP party!
- End Sept: Do inventory of merchandise  
Arrange return of unsold stock

Registrations close  
MID August

Great Compact Size!  
base approx 18 x 9cm



Raising funds for Childhood Cancer Support Inc.  
www.ccs.org.au



